



BUSINESS FRANCHISE PROPOSAL

Overview

Kolkata 2 Dhaka is a concern of Wise Dynamic Private Limited (a company registered and incorporated in India). We are exporting goods from India to Bangladesh since 2018, and during this tenure, we served hundreds of Wholesalers and Resellers as well as thousands of customers. From, our experience we realized that now a day the market of Bangladesh is being more competitive, and the prime factor is the increased rate of new faces in the industry. So, we have decided to narrow our wholesale channels but expand the business through our Francises.

Why Us

We have our own facilities in Kolkata and Bangladesh. We are committed to serving our customers in all positive ways, and we never compromise with the emotion and trust of a customer that gives us the opportunity to make business. We prefer to assure enhanced customer experience by making millions of products available to the doorstep of our customers, without giving them any hassle. If your business model has the same phase, then our Franchise might be a great deal for you.

Potential ROI (Return on Investment)

We are ready to support your business from many aspects, like Business Management, Knowledge Sharing Sessions, Supply Chain Management, Digital Marketing, Inventory, and so on. If you are serious and willing to give your positive efforts, it will not take more time when you can enjoy the benefits of our Franchise.

If you own the Franchise, and manage your business consistently, we are expecting that you can make a turnover of a Minimum of BDT 500,000/- per month whereas the profit margin should be a minimum of 20%.

Please note that you need a few things to maintain; a) Consistency in business management, b) Effective and dynamic marketing plan and budget, c) Proactive in decision-making. Our team will remain standby to support you in any situation

Fees & Budget

We would like to show the bitter taste first rather than the juices. Buying our Franchise is a good choice but you need to determine if it's convenient enough for you in terms of money. Here is a breakdown of expected Fees and Budget in financial terms:

Franchise Fee: BDT 25,000/- (Yearly)

Marketing Budget: BDT 15,000/- (Minimum Monthly Budget)

Stock Budget: BDT 200,000/- (Minimum)

Milestones

Assuming that you are buying our Franchise, here are the milestones we can meet together:



Terms & Conditions

- All communication related to the Franchise is very much sensitive and confidential. You have to maintain that and sign an NDA (No Disclosure Agreement).
- Franchise should comply with the Business Standards set by the Brand.
- Any illegal/ unethical activities conducted by the Franchise must be brought to the charge.
- Best Rs conversion and shipping charges for stock products and pre-order.
- Kolkata 2 Dhaka will promote the products of the Franchise through their Marketing activations.
- Digital Marketing supports will be provided at the special prices.
- Any support related to the business will be provided by Kolkata 2 Dhaka within the earliest period of time.

Contact Us

As you have read our proposal, it makes sense that you are interested to know how to start. We will be glad to hear from you. You can schedule a meeting with us and let us know your thoughts. We will appreciate your ideas/ suggestions as well.

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/kolkata2dhaka